

In the Know



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2021-2022 ASA Show System Announced

The excitement for our favorite season has finally reached culmination... *Show Season has arrived!* Over the last couple months, we have worked to secure show locations for the 2021-2022 Show Season. As mentioned previously, our goal is to highlight Shorthorn cattle and exhibitors at as many shows as possible. We are finally prepared to release our 2021-2022 ASA Show System. We hope that this system stands the test of time and all included shows come to fruition.

On the next page, you will find our outlined system and show level assignments. This system is very similar to our previous system in past years with the addition of two Super National Shows. This year's Super Nationals were selected as they present themselves to be our largest shows, allowing us to highlight our breed in the highest ability. Points earned at a Super National Show will count toward an animal's National Awards point total.

Super National Shows for the 2021-2022 Show System will be the North American International Livestock Exposition (NAILE) in Louisville, Kentucky and Cattlemen's Congress in Oklahoma City, Oklahoma. Many factors were considered when selecting our 2021-2022 Super Nationals; a designation that will be evaluated on a yearly basis. These shows present strong

numbers with the anticipation for continued growth.

Many exciting changes are expected at the 2022 Cattlemen's Congress including an expanded trade show, cowboy clubs, additional electrical sources, added wash racks and increased spectator attendance. These improvements position Cattlemen's Congress to become a superior cattle exposition for years to come. For these reasons, ASA is excited to commit our support to the 2022 Cattlemen's Congress as a Super National Show and host location for our National Summit Sale. We look forward to our membership's participation in our selected shows and cannot wait to see you there! As we get closer to the show later in the year, we will provide our breeders with more exciting updates and details.

Important Show System Details:

Region Assignments :: Map

No changes have been made to a state's regional assignment.

National Awards

National Awards will be calculated based on seven total National Shows: five National Shows and two Super National Shows. An animal MUST exhibit at 2 shows on the National level to be considered for National Awards.

National Awards consist of National Show Female, National Show Bull and divisional awards.

Regional Awards

Each Region consists of four total shows: two Regional shows, one Super Regional Show and one National Show. Regional Awards will be calculated based on points earned at each of these shows. To be considered for Regional awards, an animal MUST exhibit at 2 shows within a region. Regional Awards will consist of overall awards & divisional awards. Runner-up awards will not be selected.

Point Distribution

Points will be distributed based on the provided point scale, with Regional Shows receiving the fewest points, and Super National Shows receiving the most points as indicated. An animal's earned points will be recorded with the Association and used to calculate Regional and National Awards.

Please feel free to reach out to us if you have any questions regarding the 2021-2022 Show System.

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Registrations Reminder:

When registering cattle, there is a "status" drop down list toward the right-hand side of the screen. Do not change the status of an animal if the animal is still alive! This is predominantly there for those who are recording deceased calves. If you, for example, give your calf the "sold after weaning" status, and then want to transfer the calf, you will not be able to. Giving it that status culled it out of your account, and it is no longer active. Leave the box blank, and you will be able to transfer the animal.