



**Shelby Rogers** | director of youth activities,  
director of marketing & communications

## AJSA Junior Board Meeting Recap

On March 9, the American Junior Shorthorn Association board met in Kansas City for their Spring board meeting to discuss their duties and finalize details for the 2019 National Junior Shorthorn Show & Youth Conference.

The ASA senior board had a strategic planning and board governance session in February. As a result, Montie Soules, ASA Executive Secretary/CEO, came in to help the junior board learn more about their roles and how they can better themselves as board members.

From the session led by Montie, the board has an honest assessment of their strengths and weakness. This helped them

with ideas to carry forward to help grow and improve themselves and the AJSA. One of the top priorities for the board is to become a more unified team. They realized the importance of supporting each other in and out of the board room. They discussed the importance of communication among each other and always working to improve their team. Another goal of the junior board is to work more closely with the senior board to help both associations be united as a whole. The junior board also recognized their many roles, but agreed that they are an important factor in encouraging involvement of older junior members and then helping to ensure those junior

members transition to senior members. was beneficial in general goals the wants to initiate for of the AJSA.

Kansas City, the also finalized some 2019 NJSS. They plans for the junior

board's 'grand entry' during opening ceremony; you won't want to miss their entry this year! The junior board made some fun videos about the NJSS contests to help remind exhibitors of rules and any other contest updates. Be sure to watch the AJSA Facebook page for these videos leading up to the NJSS. This year will be the second year of the state cook-off contest and tailgate party. The junior board would like to encourage states to participate by cooking and bringing some tailgate style games! After the state cook-off, the Confederate Railroad will be performing for an evening of dancing and live music for attendees. We will be Strumming a Shorthorn Tune for the exciting concert!!

The junior board members are hard-workers and had a great meeting to make sure this will be the best NJSS yet! Be sure to visit [juniorshorthorn.com](http://juniorshorthorn.com) for all the up-to-date information on NJSS. The entry and ownership deadline is on May 1st and the final entry deadline is May 15th. We can't wait to see you in Lebanon, Tennessee, in June. 

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## 2019 ASA Annual Meeting, Forum & Awards Banquet

### November 22-23, 2019

*NEW Location:*  
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Kansas City, MO 64153

**Phone: (816) 891-8900 - Call hotel for Reservations**  
- Group: American Shorthorn Association